



Dear Community Partner,

William Brooks Elementary School PTA is excited to announce our 2026 Spring Gala, **Rhinestone Rodeo: A Boots & Bling Gala, taking place on March 20, 2026.**

This annual event brings together families, educators, and local businesses to support the programs and resources that make our school a great place to learn. We are grateful for the continued support of our returning sponsors and look forward to building new partnerships within our community.

Funds raised through prior fundraisers have helped provide updated classroom technology, a playground shade structure, a new school marquee, an upgraded stage for performing arts, and more! This year, **our primary fundraising goal is to upgrade the technology in our STEAM lab**, ensuring students have access to modern tools that support creativity and hands-on learning. Gala proceeds also help sustain programs that require annual backing, including:

- ❖ Student assemblies
- ❖ Family events
- ❖ Garden Program
- ❖ 'Meet the Masters' Art Program
- ❖ Field trips
- ❖ Classroom enrichment funds for teachers

These experiences are made possible through community generosity. We invite you to support our school by contributing in one or more of the following ways:

- ❖ Event sponsorship (see reverse side for sponsorship opportunities)
- ❖ Merchandise or gift certificates for products or services
- ❖ Tickets to sporting events or concerts
- ❖ Vacation rentals
- ❖ Unique experiences
- ❖ Handcrafted items
- ❖ Bottles of wine

William Brooks PTA is a registered non-profit organization, and your contribution may be tax-deductible to the extent allowed by law.

Tax ID: 94-6184901

Please submit all donations by February 27, 2026.

On behalf of the William Brooks Elementary School PTA, thank you for considering a partnership with our Spring Gala. Your support makes a meaningful difference for our students, teachers, and families. Go Bears!

Sincerely,

William Brooks Gala Committee



William Brooks Elementary PTA
3610 Park Drive, El Dorado Hills, California 95762
916-933-6618 Phone | wbrookspta@gmail.com



SPONSORSHIP LEVELS:

'DIAMOND BUCKLE' SPONSOR: \$1,000 (Limited to a select number of sponsors.)

- ❖ Two complimentary event tickets
- ❖ MC recognition during the event
- ❖ Business name and logo placement on event screens throughout the evening
- ❖ Business name and logo in the event program
- ❖ Recognition and logo on the event website, PTA website, and social media
- ❖ Business name on the school marquee for one week
- ❖ Selection of **one (1) of the following exclusive opportunities (offered on a first-confirmed basis)**
 - ◆ **'High Noon' Live Auction Sponsor:** Exclusive presenting recognition during the live auction, including verbal acknowledgment and on-screen branding throughout the auction segment.
 - ◆ **Event Program Sponsor:** Full-page advertisement on the inside cover of the program.
 - ◆ **'Wine Corral' Sponsor:** Branded signage and logo tags on every bottle of wine.
 - ◆ **Photo Booth Sponsor:** Branded signage and logo placement on all printed photos.
 - ◆ **Signature Drink Sponsor:** Selects the name of the evening's signature drink and receives prominent recognition at the bar and throughout the event.
 - ◆ **Auction Paddles:** Exclusive logo placement on paddles used during the 'High Noon' Live Auction **(Available as a premium upgrade for an additional \$500)**

'GOLDEN SPUR' SPONSOR: \$500

- ❖ MC recognition during the event
- ❖ Logo and swag (if provided) displayed on one gala table
- ❖ Business name and logo placement on event screens throughout the evening
- ❖ Business name on the school marquee for one week
- ❖ Business name and logo in the event program
- ❖ Recognition and logo on the event website, PTA website, and social media

'SILVER STAR' SPONSOR: \$250

- ❖ Business name and logo placement on event screens throughout the evening
- ❖ Business name on the school marquee for one week
- ❖ Recognition and logo on the event and PTA websites
- ❖ Business name listed in the event program

'RUBY WRANGLER' SPONSOR: \$100

- ❖ Recognition and logo on the event and PTA websites
- ❖ Business name listed in the event program

Recognition Note: All sponsors and donors will be acknowledged in the event program using the name of the donating individual or business, unless anonymity is requested.



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