



THE BEST IS YET TO COME

William Brooks Gala 2023

Dear Business Owner,

William Brooks Elementary School is preparing for our annual fundraising Gala which will be held on April 21, 2023. We are thrilled to be continuing our relationships with many of our past sponsors as well as building new ones! In the past years, much of this fundraiser's success is credited to the involvement of our amazing community and the businesses that have supported William Brooks Elementary annually.

This fundraising event is very important to our school. Funds raised by generous donations in the past years have allowed us to provide students with updated technology, enriching student assemblies, and important programs that would have been lost without this additional funding.

We have a big fundraising goal this year that we hope you can help us reach! We are aiming to raise enough money to purchase a much-needed new marquee, in addition to raising money for our programs that require annual backing. Our school community feels strongly that these things are beneficial for our children, so please consider donating generously to this very important cause.

Your donation can be in any one or more of the following forms:

- Physical merchandise or gift certificates for products and/or services
- Sponsorship (see reverse side)
- Monetary donations

A donation form is available to fill out and return to us, along with your donation, by March 1, 2023. Because William Brooks PTA is a non-profit entity, your donation may be tax-deductible. **Our tax ID is 94-6184901.**

On behalf of William Brooks Elementary School, thank you for your consideration. Your contribution will truly have a positive impact on our school and will be greatly appreciated by the students, teachers, and families at Brooks. Go Bears! The best is yet to come!

Sincerely,

wbrookspta@gmail.com

2023 Gala Committee



William Brooks Elementary PTA
3610 Park Drive, El Dorado Hills, California 95762
916-933- 6618 Phone | wbrookspta@gmail.com



Title Sponsorships - \$1000

- Wine Pull (company signage, logo tags on every bottle of wine)
- Dessert Dash (company signage, logo on every dessert donation envelope)
- Program (full page ad on inside cover of program)
- ~~Photo Booth (company signage, logo on printed photo strips) + additional \$500 SOLD!~~
- Auction Paddles (company logo on every auction paddle) + **additional \$500**

Each exclusive title sponsorship also includes:

- Company name and logo in event program
- Recognition and logo in all media communications (Facebook, Instagram, PTA website & email blast)
- Name on school marquee (if marquee is working)
- MC recognition during event
- Logo on signage and screen during event
- 2 complimentary tickets to event

Partner - \$500

- Company logo and link on PTA website
- Name on school marquee (if marquee is working)
- MC recognition during event
- Logo on signage and screen during event
- Name listed in event program

Friend (TABLE SPONSOR) - \$250

- Name listed at one table and in event program
- Company logo on PTA website

*All donations will be recognized in the event program with the name of the donating person or business.



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